

Yellow Flag Programme - Art Competition 2017 – Guidelines

The Irish Traveller Movement invites all Yellow Flag schools and students to enter an Art Competition to design a Visual or Audio Visual art piece around the themes of Anti-Racism, Celebrating Diversity and or Supporting Inclusion. It is a great opportunity for schools and students to engage in the themes of the Yellow Flag Programme and promotes greater participation and ownership. The winning entry may be used on official Yellow Flag publicity.

This year there will be two distinct categories:

1. **YELLOW FLAG CONTENDERS - Schools CURRENTLY working towards their Yellow Flag are invited to submit entries that respond to any of these slogans: “Diverse but Equal”, “Standing up to Racism” or “Valuing Traveller Ethnicity and Culture”.**
2. **YELLOW FLAG FLYERS - Schools who have ALREADY achieved their Yellow Flag are invited to submit one entry per school on the theme “Our Intercultural School”**

General Guidelines

- **Closing date:** Applications must be received on or by the **23 March 2018**.
- **Entry:** Each visual entry should be photographed using a digital camera and be sent as a JPEG file. Audio Visual entries should be no longer than 5 minutes in length and sent as a file no greater than 5MB or as a You Tube link. Please be mindful of file sizes when sending emails and consider alternative methods such as a You Tube link for Audio Visual files which can be difficult to send by email.
- Each entry should be clearly identified on the file sent using school name, student name and class or year. An underscore _ should be used between each notation. For example, St Mary’s NS_Sinead O’Brien_ 5th Class
- Each collection of entries from a class or year should be sent by the teacher and accompanied by our application form, clearly identifying each entry and entry type, please see attached form for details.
- In the email subject heading please put the name of the school, class or year and teacher name.

- **Submission:** Please email JPEG and Audio Visual file entries and application form to yellowflagprogramme@gmail.com, with YELLOW FLAG ART COMPETITION in the subject line.
- **Eligibility:** In **Category 1 – Yellow Flag Contenders**, schools may enter **as many examples** as they wish, group entries will be accepted and judged separately. In **Category 2 – Yellow Flag Fliers**, one entry per school is permitted – this can be a single entry or a group entry. All entries must be the original work of the student / s.
- **Adjudication:** The winners will be decided after careful deliberations from the judging panel which will consist of members of the Yellow Flag Steering Committee and an external adjudicator (to be confirmed). Entries will be judged on the basis of originality, their artistic element & ability to project a message about the chosen themes.
- **Categories to be judged for prizes:**
 - **Primary School Category**
 - **Secondary School Category**
 - **Overall Winner Visual Art**
 - **Overall Winner Audio Visual**
 - **Special Merit Prize**

This year, we have reduced the number of categories. However, age will be considered in judging entries

Tips and Guidelines

- Entries should **reflect the ethos** of the Yellow Flag Programme – the promotion of Interculturalism and a commitment to diversity and anti-racism.
- **Subject matter/ content:** Entrants are free to choose whatever theme they are most interested in and are encouraged to be as original and imaginative as possible. Students are especially encouraged to use style and ideas that they feel represent their own culture.
- **Subject medium:** Visual entries can take any form you think suitable, drawing, print, photography, painting, cartoon, collage, computer generated art etc. Yellow Flag

encourages schools to tie their work on interculturalism and anti-racism into curriculum work they are already doing across a wide variety of subjects, languages, music, art, drama, RE, history, geography, technology, SPHE, CSPE, Well-Being etc.

- **Subject size:** Visual entries should bear in mind that it will need to be photographed and submitted by JPEG file and Audio Visual entries should be no longer than 5 minutes and no larger than 5 MB.
- **Entry return:** As entries are to be submitted electronically there will be no return of entries.
- **Copyright & Reproduction** - All works entered for the competition must be original and the students own work. The Irish Traveller Movement reserves the right to reproduce any entry for future publications or promotion of the Yellow Flag Programme.

Email entries along with the application form to:

Elva O'Callaghan, Ph: 0872410258 ,Email: yellowflaprogrammeg@gmail.com

Entries must be received on or by the deadline of 23 March 2018

Thank You and Good Luck!